

Professional PR, communications and marketing services for the Security sector

In the confused and competitive world of security where so many brands and companies are trying to differentiate themselves, don't you need as many business advantages you can get, in addition to your products and services?

The solution is fixed price PR, communications and marketing services from one of the industry's experts, BeyondPR. We have a track record of working for and with security firms all great and small. Client experience includes Bosch/FVCCTV, RapidVu and Viseum.

We are au fait at dealing with the big boys, making your brand stand out, and have relationships with major security companies and the trade press.



What can we do for you?

We are highly experienced in the Security and associated sectors. We have a track record of success and understand your needs. We offer:

- Strategic PR and communications consultancy
- Press release writing and distribution
- Case study/testimonial drafting
- Professional photography
- Feature article research and placement
- e-PR
- Digital PR Asset Management - all your PR and marketing resources in one place, accessible via the web
- Website newsfeed service for SEO purposes
- Press office facility to handle your press enquiries
- Relationship building with journalists
- Re-branding and graphic design
- Brochures and leaflets
- Websites and web maintenance
- E-newsletter writing and managed, trackable send-out
- Traditional newsletters
- Direct Mail
- We offer comprehensive, inclusive fixed rate packages combining all the elements above, or just the ones you need most

Up to one press release or case study per month

- Researched
- Drafted
- Approved (inc. 3rd party approvals process where necessary)
- Circulated to traditional media
- Circulated to electronic media
- Uploaded to your website, our online portal and other relevant sites
- Press cuttings and web coverage trawl service
- Regular media evaluation report and pack

Other packages available; prices and details on application

beyondpr[®]

More information

Visit www.beyondpr.co.uk

Alternatively, call us with your enquiry on 0114 275 6996 or 07930 697773.

E-mail: info@beyondpr.co.uk

